

**SHOP 'n SAVE/Sunoco, Inc. (R&M)**  
**“Ultra Perks” Sweepstakes**  
**Official Rules**

**NO PURCHASE IS NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. ALL FEDERAL, STATE, LOCAL, AND MUNICIPAL LAWS AND REGULATIONS APPLY. VOID WHERE PROHIBITED.**

Participation constitutes entrant's full and unconditional agreement to and acceptance of these Official Rules. The “Ultra Perks” Sweepstakes begins at 12:00:01 a.m., Eastern Standard Time (“EST”) on March 1, 2010, and ends at 11:59:59 p.m. EST on April 30, 2010 ("Sweepstakes Period"). The Sweepstakes is sponsored by SHOP 'n SAVE, 400 Paintersville Rd., P.O. Box 1000, New Stanton, PA 15672, and Sunoco, Inc. (R&M), 1735 Market St., Ste. LL, Philadelphia, PA 19103 (the "Sponsors"), who are solely responsible for all aspects of this Sweepstakes.

**Eligibility:** To take part in the Sweepstakes, participants must be i) legal residents of Pennsylvania, ii) 21 years of age or older as of the Sweepstakes Start Date, and iii) valid SHOP 'n SAVE Perks Cardholders. **This Promotion is not open to the general public.** Also, each cardholder must provide a verifiable name, address, and phone number in order to be eligible for the Grand Prize drawing. To become a SHOP 'n SAVE Perks Cardholder, visit any SHOP 'n SAVE store location, complete an enrollment application, and take it to the store service counter (See an associate for details, or go to [www.shopnsavefood.com](http://www.shopnsavefood.com)). Employees, officers, and directors (including immediate family members and members of the same household) of SHOP 'n SAVE, Sunoco, Inc. (R&M), Alliance Sweepstakes Services, their affiliated companies, subsidiaries, advertising and promotion agencies, and any other entities and consultants directly associated with this Sweepstakes (collectively, “Released Parties”), are also not eligible to participate. All federal, state and local laws and regulations apply. **Void where prohibited or restricted by law.**

**Two Ways to Enter:**

1.) During the Sweepstakes Period, eligible participants can receive one (1) valid Sweepstakes entry by making a purchase at any SHOP 'n SAVE store location, and using a personal SHOP 'n SAVE Perks Card during the

transaction. There is no limit on the number of Sweepstakes entries per person.

2.) Eligible participants can enter by hand printing on a 3" x 5" card, in black or blue ink, your first name, last name, email address, mailing address, city, state, zip, phone number (with area code first), date of birth and mail the 3" x 5" card in a first class stamped envelope to: "Ultra Perks" Sweepstakes c/o 90 Rockwood Place, Rochester, NY 14610. The mail-in entries must be postmarked by April 30, 2010, and received by May 5, 2010. Each properly completed and received card will receive one (1) entry into the Sweepstakes drawing. **Limit one hand printed entry per envelope.** Typed, computer generated, or otherwise mechanically reproduced 3" x 5" cards, and outer envelopes are NOT allowed and will not be accepted. All entries become the exclusive property of the Sponsors and will not be acknowledged or returned.

**Official Rules Available at: [www.shopnsavefoods.com/sunococontest](http://www.shopnsavefoods.com/sunococontest) or by mail as set forth below.**

**Prizes: One (1) Grand Prize winner** will receive a trip for two (2) people to the AAA-400 NASCAR Race in Dover, DE on September 26, 2010. The Grand prize package will include two (2) tickets to the Sunoco Suite for the NASCAR race at Dover International Speedway, a driver meet-and-greet, a pit tour, and one (1) night hotel accommodations. The tickets to the Sunoco Suite include food and drinks, group tours of the garage area (at the Sponsors' discretion weather permitting), and a NASCAR driver appearance in the suite. The Grand Prize winner will also receive an autographed item to be signed by the visiting NASCAR driver. Also, by accepting the prize, the Grand Prize winner and his/her traveling companion agree to abide by the following dress code: NO shorts or open toed footwear of any kind for the track and pit tours; NO jeans or offensive t-shirts worn in the Sunoco Suite. The overall dress code in the Sunoco Suite is business casual. The Grand Prize package has an Approximate Retail Value ("ARV") of \$1,500.00.

**Ten (10) First Prize winners** will each receive \$100 worth of SHOP 'n SAVE OR Sunoco gift cards. No substitution or transfer of prize or election of cash in lieu of prize will be permitted. The Sponsors reserves the right at its sole discretion to substitute any prize package with another prize of equal or greater value in the event that the prize (or any component thereof) is not available.

**Prize Conditions:** All prize winners are solely responsible for all applicable federal, state and local taxes and/or any other fees/costs associated with the prize or receipt of the prize. The Grand Prize winner will be required to sign and return an Affidavit of Eligibility and Liability / Publicity Release (unless prohibited) within ten (10) days of written notification or prize winner will be disqualified. The traveling companion must also execute and return a travel liability release. If the travel companion is a minor, parent or legal guardian must sign and return release and accompany minor on the trip. In the event of noncompliance with the Official Rules, if a winner cannot be reached at the address/phone number on winner's entry within three (3) days of the first attempt, or if the prize or prize notification is returned as unclaimed or undeliverable, an alternate winner will be selected. The winner's entry and acceptance of the prize constitutes permission (except where prohibited) for the Sponsors to use said winner's and his or her companion's name, photograph, likeness, statements, biographical information, voice and address (city and state), in all forms of media, in perpetuity, without notice or further compensation.

**Drawing and Notification:** The Grand Prize winner and Ten (10) First Prizes winners will be selected, from among all eligible entries received, in a random drawing on or about May 10, 2010, by American Sweepstakes & Promotion Co. ("the Administrator") an independent judging organization, whose decisions are final and binding in all matters relating to this Sweepstakes. Odds of winning will depend on the total number of eligible entries received. The Grand Prize winner will be contacted by telephone and will receive a United States Postal System mail package of prize confirmation.

**Terms & Conditions:** This Sweepstakes is subject to all applicable federal, state, and local laws. By entering the Sweepstakes, entrants agree to release, discharge, indemnify and hold harmless the Sponsors and their parent companies, subsidiaries, affiliates, retailers, distributors, consultants and advertising and promotion agencies, and prize suppliers, and each of their respective directors, officers, employees, shareholders and agents from any and all liability, loss, damage or injuries to any person (including death) or property of any kind sustained in connection with their participation in the Sweepstakes or from their acceptance, receipt, possession and/or use or misuse of the prize, or for any typographical or other error in the printing, offering or announcement of the prize. Entrants further acknowledge that said parties have neither made nor are in any manner responsible or liable

for any warranty, representation or guarantee express or implied, in fact or in law, relative to the prize, including, but not limited to, its quality or fitness for a particular purpose. Any person attempting to defraud or in any way tamper with the Sweepstakes mechanics and/or implementation will be prosecuted to the fullest extent of the law. By participating, entrants agree to be bound by these Official Rules and the decisions of the Sweepstakes Administrator, and waive any right to claim ambiguity in the sweepstakes or these Official Rules. Sponsors reserves the right to disqualify any entrant that Sponsor determines, in its sole discretion, violates these Official Rules. **This Sweepstakes is void where prohibited.**

**Winners List Requests:** To request confirmation of the name and address of the winner, please send a self-addressed, stamped business size envelope, by June 30, 2010, to: Alliance/"Ultra Perks" Sweepstakes Winners List, 620 Park Avenue, # 332, Rochester, NY 14607.

**Official Rules by Mail:** For your own copy of the Official Rules, send a self-addressed stamped envelope to ASC/"Ultra Perks" Sweepstakes Official Rules, 620 Park Avenue, # 332, Rochester, NY 14607, for receipt by April 30, 2010.

**Sponsors:** SHOP 'n SAVE, 400 Paintersville Rd., P.O. Box 1000, New Stanton, PA 15672. Sunoco, Inc. (R&M), 1735 Market St., Ste. LL, Philadelphia, PA 19103.