

FOR IMMEDIATE RELEASE

SHOP 'n SAVE

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**SHOP 'N SAVE® COLLECTING DONATIONS FOR HAITI EARTHQUAKE
DISASTER RELIEF**

Grocer Partners with Local American Red Cross Chapter to 'Help Heal Haiti'

PITTSBURGH, Pa. –January 20, 2010– Independently owned and operated grocer

SHOP 'N SAVE® announced today its partnership with the American Red Cross Southwestern Pennsylvania Region to aid the American Red Cross Haiti Relief and Development Fund.

SHOP 'N SAVE is selling Haiti Disaster Fund cut-outs to customers in one dollar increments. The forms will be available in stores until February 13. The money raised will help provide victims with water, food, clothing, medical aid and other vital supplies.

“Our thoughts and prayers go out to the victims of the Haiti earthquake,” said Ray Charley, owner of the Route 66 and Pittsburgh Street SHOP 'N SAVE stores. “SHOP 'N SAVE has been quick to respond in times of need and we're happy to partner with the American Red Cross to support the relief effort. The generous SHOP 'N SAVE community has joined together in the past to donate to various causes and we encourage them to do their part to help heal Haiti.”

Customers can donate money upon checkout of their local SHOP 'N SAVE. For a complete store listing, visit www.shopnsavefood.com. For more information on the Red Cross relief efforts, visit swpa.redcross.org.

About American Red Cross Disaster Relief Efforts:

Since the Earthquake struck on Tuesday, January 12, the American Red Cross has already raised nearly \$112 million. In Southwestern Pennsylvania, alone, the Red Cross has already raised more than \$300,000. Both the local amount and the national amount are expected to continue to increase substantially in the coming days. All money raised goes to help the victims of the earthquake by providing such essential needs as food, clothing, water, medical care and other crucial supplies."

About SHOP 'n SAVE:

There are more than 70 independently owned and operated SHOP 'N SAVE stores in western Pennsylvania, eastern Ohio, and West Virginia. SHOP 'N SAVE offers customers everyday low prices on name brand and private label products. For more information, visit www.shopnsavefood.com.

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