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SHOP 'n SAVE

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SHOP 'N SAVE® WELCOMES THE NEW YEAR WITH FAIRMONT GRAND OPENING
Local Owners Boost Economic Opportunity for the Region

Fairmont, W.Va., December 22, 2009 – SHOP 'N SAVE® announced today the Dec. 31 grand opening of a new SHOP 'n SAVE in East Fairmont, West Virginia, bringing the area store count to five. The opening of this new SHOP 'N SAVE location resulted in more than 40 new jobs for the region.

Store owner, Tom Jamieson will welcome customers and employees when they officially open the 22,000 square-foot store with a ribbon-cutting ceremony at 7 a.m. Grand-opening activities will include in-store demonstrations, sampling of signature items from every department and giveaways.

“We’re proud to further establish our presence in the Fairmont region,” said Mr. Jamieson. “We are confident that our new employees and our new shoppers will find a welcome home with us and we look forward to providing our customers continued savings.”

SHOP 'N SAVE customers at the East Fairmont location will have all of their favorite branded departments such as *Sunny Fields Produce* and the *Neighborhood Butcher Shop* featuring only *U.S.D.A. Choice Beef*, *Downtown Deli* and the *Country Corner Bake Shoppe*. In addition to their favorite food departments, there will be access to Red Box and a customer service department that includes lottery, gift cards, fax service, stamps and Rug Doctor Carpet Cleaning will also provide shoppers with the benefit of convenience.

Located at 1015 Indiana Avenue, East Fairmont, W.Va. 26554, the new store will be open Sunday through Saturday from 7 a.m. to 10 p.m.

About SHOP 'n SAVE:

There are more than 70 independently owned and operated SHOP 'N SAVE stores in western Pennsylvania, eastern Ohio, and West Virginia. SHOP 'N SAVE offers customers everyday low prices on name brand and private label products. For more information, visit www.shopnsavefood.com.

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